



# X-Mass Trade Fair, bazaar and Festival

## **I. General Information**

**Name of the event:** X-mass (Gena) Trade Fair and bazaar and Festival  
**Duration :** 16<sup>th</sup> December 2023 up to 6<sup>th</sup> January, 2024  
**Venue :** Addis Ababa Exhibition Center

## **II. Major Features of the Event**

**Trade Fair and Bazaar accompanied by entertainment programs:**

- Live Music Concerts                      - Fashion Shows
- Talent Shows and contests   - Prize Awarding Lotteries

## **III. Facilities and Services Offered Free of Charge**

- ❖ Two chairs, one table, one dust bin and two spot lights
- ❖ Power supply, cleaning and security services

## **IV. Trade Fair Schedule**

- **14<sup>rd</sup> December, 2023** Exhibitors' Specialized Stand Fitters Commence Work
- **15<sup>th</sup> December, 2023** All Exhibits and Displays Work to be completed
- **16<sup>th</sup> December, 2023** Expo Officially Opens
- **6<sup>th</sup> January, 2023** Expo Officially Closes
- **8<sup>th</sup> January, 2024** Exhibits Clear Out

## **V. Space Lease and Registration Fee and attached**

- 15 USD per sq. meter, per day - Minimum space size is 9 Sq. meters
- Registration fee: USD 350 - Please note that all prices are VAT Inclusive

## **VI. Payment Modalities**

- ❖ Fill out the enclosed Application form, check every space you want to reserve, sign, and then return the application form.
- ❖ SWIFT ADDRESS:                      BANK NAME:-Dashen bank
- ❖ Branch Name: -Gelan condominium branch
- ❖ Name of Account Holder:                      Century General Trading PLC
- ❖ Swift Code:                                      ABYSETAA
- ❖ Address: Addis                                      ADDIS ABABA, ETHIOPIA

## **VII. Additional Service Provided to Foreign Participants**

- VIII. Information related with businesses in Ethiopia in the sectors of their interest
- IX. Information related with customs procedures for their exhibits
- X. Visa request letters to Ethiopian Embassies and organizing visa on arrival for those countries where Ethiopia does not have diplomatic missions and others indicated in the application form
- XI. Please note that these services are provided on request

**For more information, please contact the organizer through the following addresses**

**☎ 11 4716895/96**

**☎ 911 2 58 26/ 911 97 4 40**



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Web site:- [www.centurypromotion.com](http://www.centurypromotion.com)

E-mail:- [info@centurypromotion.com](mailto:info@centurypromotion.com)

## APPLICATION FORM

Name of the company \_\_\_\_\_

➤ Address \_\_\_\_\_ Tel. \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

➤ Name of Contact Person \_\_\_\_\_

➤ Agent in Ethiopia (if any) \_\_\_\_\_

### Exhibitor's Business

1. Manufacturing \_\_\_\_\_ 2. Service \_\_\_\_\_ 3. Import \_\_\_\_\_ 4. Export \_\_\_\_\_ 5. Wholesale \_\_\_\_\_

6. Other specify) \_\_\_\_\_

### ➤ Required space:

• In-door Space: \_\_\_\_\_ Sq. m x USD 15 x 24days = \_\_\_\_\_

• Total Fees: Registration fee USD 350+ space rent; USD = \_\_\_\_\_

### Purpose of participation

- Seek Agents/Distributors in Ethiopia \_\_\_\_\_ - Seek joint-venture partner \_\_\_\_\_
- Export to Ethiopia \_\_\_\_\_ - Invest in Ethiopia \_\_\_\_\_ - Other (please specify) \_\_\_\_\_

### Organizer's Compliments:

- Do you wish the organizer to arrange for meetings with the following?
  - The Federal Investment Agency \_\_\_\_\_ The City Administration of Addis Ababa \_\_\_\_\_
  - Business firms (please specify the names) \_\_\_\_\_ Down town market place visit \_\_\_\_\_
  - City Tour (including visit of tourist attractions within the city) \_\_\_\_\_

We the undersigned hereby apply for participation in **X-Mass (Gena) Trade Fair Bazaar and Festival** **accepting** the financial obligations and other provisions indicated in this application form.

\_\_\_\_\_  
Name & Title

\_\_\_\_\_  
Signature and Seal

\_\_\_\_\_  
Date

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