



Selam Fasika Expo

General Information

Name of the event: 'SelamFasika-Expo, 2024'
Duration : 13thApril up to 4thMay, 2024
Venue : Addis Ababa Exhibition Center

I. Major Features of the Event

Trade Fair and Bazaar accompanied by entertainment programs:

- Live Music Concerts - Fashion Shows
- Talent Shows and contests - Prize Awarding Lotteries

II. Facilities and Services Offered Free of Charge

- ❖ Two chairs, one table, one dust bin and two spot lights
- ❖ Power supply, cleaning and security services

III. Trade Fair Schedule

- **11th April, 2024** Exhibitors' Specialized Stand Fitters Commence Work
- **12th April, 2024** All Exhibits and Displays Work to be completed
- **13th April, 2024** Expo Officially Opens
- **4th May, 2024** Expo Officially Closes
- **6th May, 2024** Exhibits Clear Out

IV. Space Lease and Registration Fee and attached

- 15 USD per sq. meter, per day - Minimum space size is 9 Sq. meters
- Registration fee: USD 350 - Please note that all prices are VAT Inclusive

V. Payment Modalities

- ❖ Fill out the enclosed Application form, check every space you want to reserve, sign, and then return the application form.
- ❖ SWIFT ADDRESS: BANK NAME:-DASHEN BANK
- ❖ Branch Name :- Gelan condominium BRANCH
- ❖ Name of Account Holder: Century General Trading PLC
- ❖ Swift Code: ABYSETAA
- ❖ Address: Addis ADDIS ABABA, ETHIOPIA

VI. Additional Service Provided to Foreign Participants

- VII. Information related with businesses in Ethiopia in the sectors of their interest
- VIII. Information related with customs procedures for their exhibits
- IX. Visa request letters to Ethiopian Embassies and organizing visa on arrival for those countries where Ethiopia does not have diplomatic missions and others indicated in the application form
- X. Please note that these services are provided on request

For more information, please contact the organizer through the following addresses

☎ 11 4716895/96

📞 911 2 58 26/ 911 97 4 40

Web site:- www.centurypromotion.com

E-mail:- info@centurypromotion.com



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APPLICATION FORM

Name of the company _____

➤ Address _____ Tel. _____ Fax: _____ E-mail: _____

➤ Name of Contact Person _____

➤ Agent in Ethiopia (if any) _____

Exhibitor's Business

1. Manufacturing _____ 2. Service _____ 3. Import _____ 4. Export _____ 5. Wholesale _____

6. Other specify) _____

➤ Required space:

• In-door Space: _____ Sq. m x USD 15 x 22days = _____

• Total Fees: Registration fee USD 350+ space rent; USD = _____

Purpose of participation

- Seek Agents/Distributors in Ethiopia _____ - Seek joint-venture partner _____

- Export to Ethiopia _____ - Invest in Ethiopia _____ - Other (please specify) _____

Organizer's Compliments:

• Do you wish the organizer to arrange for meetings with the following?

- The Federal Investment Agency _____ The City Administration of Addis Ababa _____

- Business firms (please specify the names) _____ Down town market place visit _____

- City Tour (including visit of tourist attractions within the city) _____

We the undersigned hereby apply for participation in **SelamFasika Expo** accepting the financial obligations and other provisions indicated in this application form.

Name & Title

Signature and Seal

Date